



**Disability
Sports
Australia**



Abilities Unleashed Council Partnership Program



About Us



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Disability Sports Australia (DSA) is a national non-profit and registered charity dedicated to increasing grassroots sport participation for people with disability.

For over 60 years, we have been at the forefront of disability sport in Australia,

Our Purpose

To build the capability of sport to enable the meaningful participation of people with disability

Our Vision

Lives and communities changed through the power of sport.

Our Mission

To improve opportunities for people with disability to be involved in sport in the way they choose.



Local Council Partnership Program

Disability Sports Australia invites councils across the country to partner with us in delivering Abilities Unleashed events.

Abilities Unleashed is a fully managed, community-focused program that gives residents with disability the chance to discover and participate in local sport and recreation opportunities.



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Abilities Unleashed



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- Abilities Unleashed is a fully facilitated “come-and-try” sports day that introduces people with disability to a wide range of local sport and active recreation opportunities in a fun, supportive environment.
- Each event is inclusive, experiential and enjoyable. It provides a safe first step into sport for people who may have previously felt excluded.
- Participants are encouraged to try activities they enjoy, build confidence, connect with others and discover their place in the sporting community.
- Events are tailored to each location and delivered in collaboration with local clubs, coaches and providers. This ensures a direct pathway into ongoing participation that reflects the opportunities available in the community.
- By connecting people with disability to regular, local sporting opportunities, Abilities Unleashed contributes to greater inclusion, improved health outcomes and stronger community engagement.



Program Impact for Councils



Support the physical and social wellbeing of residents living with disability.



Create structured pathways to ongoing participation in local clubs and facilities.



Enhance civic reputation as a progressive, inclusive local government authority.



Highlight sustainable pathways to ongoing sport participation for people with disability in your municipality.



Increase utilisation of off-peak, council-managed sport and recreation facilities.



Strengthen community connection through inclusive, visible participation.



Deliver outcomes aligned with Disability Inclusion Action Plans and broader strategic priorities.



Generate positive media coverage and public recognition, building trust in council initiatives.



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Current and Previous Council Partners



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SUPPORTED BY
CITY OF SYDNEY The logo for the City of Sydney, featuring a stylized white bird graphic and the text "CITY OF SYDNEY" in bold black letters.



Proudly supported by
The logo for Wyndham City, featuring a stylized blue and red wave graphic with a sailboat, and the text "wyndham city. city.coast.country" in blue and white.



The logo for Renmark Paringa Council, featuring a stylized orange and blue graphic and the text "Renmark Paringa COUNCIL" in orange.



**ACTIVE
MANNINGHAM**



The logo for the City of Hobart, featuring a stylized graphic of blue, green, and yellow shapes, with the text "City of HOBART" in black.



The logo for Maribyrnong City Council, featuring a stylized dark blue and orange graphic, with the text "Maribyrnong CITY COUNCIL" in white.

Council Feedback



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Council Satisfaction

- 100% rated the event as excellent value for money
- 100% confirmed it met disability inclusion goals
- 100% rated DSA staff & volunteer support as excellent

Partner Experience

- 100% expressed interest in future collaboration

“Councils themselves reported NPS 88, demonstrating not only participant impact but also exceptional partner experience.”

Outcome:

Proven return on investment through consistent, high-impact delivery and measurable community outcomes.

Your Council in the Spotlight



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Social Tile



Flyer



Registration Page



What We Do



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The delivery fee with each event includes:

- Promote your event through branded marketing shared with councils, NDIS organisations, schools, and community networks.
- Provide professional event collateral, including show bags, banners, signage, and materials.
- Manage registrations via a customised, branded platform with monitoring and reporting.
- Work with you to coordinate with national, state, and local sports bodies to deliver adapted and inclusive activities.
- Arrange venue bookings in partnership with councils, based on preferred days and times, to ensure accessibility and readiness.
- Provide full on-the-day event management, with DSA staff supervising operations and ensuring a seamless participant experience.
- Recruit and support volunteers through structured screening, coordinated deployment, and effective supervision.
- Ensure safety through venue-specific risk assessments, Safe365 compliance, and adherence to child safety and integrity protocols.

What You Get



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As a Presenting Partner of the Abilities Unleashed program, your council will receive:

- Priority Logo Placement – Your logo positioned alongside the event logo and Disability Sports Australia across all key event assets.
- On-Site Branding – Opportunity to display council pull-up banner signage at Abilities Unleashed event(s)- (council responsibility)
- Media & Content Access – Inclusion in media content where appropriate, with full access to all content created.
- Marketing Recognition – Logo placement as Presenting Partner on all promotional materials, including flyers, website, and social media.
- Participant Engagement – Distribution of council promotional materials in participant show bags (average 80 participants at Kids events; 30 participants at Adults events).
- Speaking Opportunity – Option for a council representative to deliver a welcome address at the opening ceremony.

Staff & Community Engagement –

Opportunity to complement your council's involvement through:

- Coordinating staff volunteer participation at the event(s).

Arranging a council photograph or videographer to capture the occasion.

Program Investment Options

The following packages outline the partnership opportunities available through Disability Sports Australia. While these provide a clear framework, we are always happy to discuss tailored arrangements to best suit your council's priorities. We also prioritise events in locations where there is strong community need, established local participation pathways, and accessible facilities to ensure sustainable community impact.

- Kids Event: \$5,000
- Adults Event: \$5,000
- School Holiday Program: \$5,000
- Kids + Adults Concurrent Delivery (Same Day): \$6500
- Kids + Adults Sequential Delivery (Same Day): \$7500
- Kids + Adults (Different Days): \$9,000

Note: Regional and remote councils may incur additional logistics and travel costs.

Note: We also recognise that some councils may wish to partner with neighbouring councils or explore available grant funding to support delivery of an event.



What Councils Have Said

“It was a pleasure to partner with Disability Sports Australia for an Abilities Unleashed Kids event. Throughout the planning process, we were kept informed of all developments, DSA were sensitive to our councils needs and worked with us to provide a valuable and well attended event for our community.”

“Disability Sports Australia delivered an amazing Kids Abilities Unleashed event. Jessica and Rae were enthusiastic, approachable, and facilitated the activities exceptionally well. Their great communication made everything run smoothly. Participants truly enjoyed the variety of recreational programs available, and the event was well organised. Thank you for a fantastic experience.

Partnering with Disability Sport Australia for Abilities Unleashed events alongside Brimbank City Council has been an incredible experience. Their dedication to inclusion and accessibility ensures that everyone, regardless of ability, has the opportunity to engage in sport and community activities.





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Contact

Thank you for considering a partnership with Disability Sports Australia to promote inclusive, impactful sport and recreation opportunities in your municipality.

We value your leadership in building vibrant, inclusive, and active communities.

We look forward to collaborating with your council.

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